

Welcome to our project!

Social media, digital music, online games, apps to do and organize any kind of activity... Smartphones and tablets are part of our youth's life, and sometimes parents get angry because their children spend too much time with digital devices in their hands. But the real issue is: do parents know what their children do? Are they risking to get into trouble? How to protect them?

Statistics at European level show there is a big need for improving knowledge on media literacy among parents, and a lot of parents have actually never heard about the term "media literacy". As a consequence, the gap between youngsters and parents is evident and will certainly enlarge if we don't take real and appropriate initiatives.

Media Literacy for Parents aims to tackle the problem, providing parents with better knowledge and tools to stay tuned with their children.

The project was born at the end of 2019, when nobody could guess what kind of challenge Europe would face in few weeks due to coronavirus. Much more, nobody could imagine how mobile devices and computers for information, work and school activities would become fundamental in everyone's life, both young people and adults.

Deepening the knowledge of media literacy, at least to detect fake news, and shortening the distances between parents and children therefore becomes even more important at this stage, and makes the project even more current.

The Partnership

The consortium of Partners gathered to develop Media Literacy for Parents is led by Map of Passions, a Foundation established in 2016 in Krakow, Poland.

Other Partners are:

European Digital Learning Network (Italy)

A&A Emphasys Interactive Solutions (Cyprus)

Idec (Greece)

European Parents Association (Belgium)

E-business Academy (Bulgaria)

Hearthands Solutions (Cyprus)

Associated Partners and local stakeholders will grant their efforts to reach the goals of the project.



Activities and goals

To start the project, Map of Passions Foundation organized a kick-off meeting held last November in Krakow. During the round-table, the Partners scheduled the activities and distributed the tasks required to realize the foreseen outputs: first of all a media literacy training programme, just ready to be offered to parents of school age children. And then a web application showing resources and useful activities and a complete guide for parents.

We are ready to go on!

So, keep-on following MeLi for Parents: your support and feed-back are very important!!