

The project approaches its final phase

The Covid pandemic has heavily influenced the life of many Erasmus+ projects active during the last two years, often forcing to reconsider objectives and ways of working no longer compatible with the changed framework of the general situation. In the case of MeLi Parents, on the other hand, with the further widespread diffusion of digital technology in the field of communication and information at all levels, the pandemic has made even more evident the urgency of achieving the objective on which the project was founded: accompanying parents towards a media literacy that allows them to stay close to their children when they use digital devices and platforms for playing, socialising, studying, etc., to help them exploit all the potential of the Internet and keep them away from the dangers that it can hide.

The partners of MeLi Parents have worked hard to achieve this goal, and in the last few weeks they have finally completed the implementation of all the educational and training tools provided by the project, which are now ready to be tested "on the ground" and then made available to all those who want to take advantage of them.

Let's go training now!

In the European countries involved in the project, testing of the training course has begun and will continue until the end of the year. The course is divided into three levels according to the initial level of knowledge of the use of digital media. Groups of parents have therefore been selected to take part in lessons focusing on all the most important media literacy topics, and at the end of the course everyone will have acquired more knowledge and will be ready to enter their children's digital world.

At the same time, the partners have already started activities aimed at publicly disseminating the project objectives and, above all, the results achieved, so that in a near future, when the project is over, everyone can benefit from the work done. All EU countries, with their own training providers, will therefore have free access to the **training materials**, to the **web-app** available through a quick registration in the website meli4parents.eu and to the brand new **Guide for Parents**, which

summarizes in a very understandable and effective way everything a parent needs to know about media literacy, in order not to lose sight of the digital life of their children.

Time for dissemination of results...

With all the tools in place, it's time for partners to reap the benefits of their work: so let's look in the following pages at the initiatives for the dissemination of MeLi Parents results that each partner already activated and which ones are planned for the immediate future!

Map of Passions Foundation

The Polish project coordinator MaPa Pasji has been working on the organization of a national conference to multiply the effect of the project results, involving a significant number of stakeholders busy in the field of education&training. MaPa Pasji strongly desires to run the conference in f2f mode, but the uncertainty of the evolution of the pandemic situation does not allow for the moment to fix a precise date for the event.

Emphasys and HeartHands Solutions

In Cyprus, a multiplier event, held by the local partners Emphasys Centre and HeartHands Solutions to promote media literacy and illustrate the project results, took place last 16th-17th October in Nicosia, in the frame of the Cyprus International «Education and Career» Exhibition 2021.

The initiative obtained a good success, with the participation of more than 30 people, provided by parents of different ages and from different backgrounds such as teachers, accountants, architects, lawyers etc.



European Digital Learning Network

This year, between June and October, the European network Dlearn, based in Italy, organized two webinars in cooperation with the consortium of partners, aiming at the promotion of the project, to raise interest among stakeholders and engage parents to take part to the pilot training course. The recordings of the webinars are available on YouTube at https://www.youtube.com/channel/UCg9GyXQH6_R4cHFKEOn_zEw.

The final dissemination conference at national level is scheduled for next 12th January, after the implementation of the pilot training course with parents. It will involve parents and representatives from the national parents associations, but for the moment it is not possible to say if it will be in presence or online.

IDEC

Last 21st October, in the frame of the first session of the Discuss Learning International Conference 2021, the Greek partner IDEC had the opportunity to introduce MeLi Parents to a wide audience connected online. More than 200 people took part to the event, entirely dedicated to the topics related to media literacy.

Besides, in the next few days IDEC will start training parents to test the learning materials developed by the partnership.

E-business Academy

Last 23rd September, in Rotterdam, E-business Academy took part to the General Assembly of EURORESO, an International Association with a scientific and educational purpose. Media Literacy for Parents was part of the official program of the meeting, and E-business Academy contributed to facilitate a discussion about the current state of media literacy among different social groups - parents, children, elderly people, migrants etc.

This event anticipated the first Bulgarian multiplier event of the project, held last 28th October in Sofia. E-business Academy presented the project, the consortium, the project results and the Web App. The latter tool in particular drew great interest from the 13 participants, because of the opportunities it can give to parents and also different social groups to educate themselves and their children on the media literacy topics in an easy and attractive way. By the end of the project E-business Academy will schedule at least one more conference in Bulgaria, to provide a final overview about the project results and future expectations.



European Parents Association

If Covid will allow it, next January in Bruxelles the European Parents Association - EPA should host the last Transnational Partner Meeting, combining this internal event with the public conference during which the project results will be introduced to local stakeholders.



In anticipation of that date, EPA held a pilot training for 20 parents on October 23rd in Chambéry (Savoie, France), to test the materials developed in the framework of the project. The participants confirmed the increasing need for training sessions for parents in the field of media literacy and showed great interest especially in the topic of Parental Control Tools but also Role modelling. Besides, on November 12th – 13th EPA will hold a General Assembly and Conference in Vilnius (Lithuania), where participants will be updated on the latest developments of the project. The possibility to take part in the pilot trainings in different countries will be mentioned and dissemination among their local members encouraged. The final version of the Guide for Parents will be presented and the use of the WebApp further recommended.